

August 31, 2018

MARUI GROUP Report Receives Bronze Award in 2018 International ARC Awards, the World's Largest Annual Report Competition

MARUI GROUP announces that its *Co-Creation Management Report 2017* (English-language edition) won a Bronze award in the Integrated AR & CSR section of the Specialized A.R. category of the 2018 International ARC Awards, the world's largest annual report competition.

■ International ARC Awards

The International ARC Awards are a yearly annual report competition held by U.S. independent evaluation institution MerComm, Inc. Each year, numerous applications are received from companies, nongovernmental organizations, government agencies, and other parties from around the world. Uninfluenced by advertisers or sponsors, reports are submitted to impartial evaluations by judges selected from a wide range of fields.



Judging criteria include financial information as well as the president's letter, vision, and other management information and visual aspects such as report concept and design.

■ Co-Creation Management Report 2017

MARUI GROUP issues two reports for shareholders, investors, and other stakeholders: co-creation management reports, which are integrated reports that focus on management strategies, and co-creation sustainability reports, which detail the Company's connections with communities and the greater society.

Co-Creation Management Report 2017, the recipient of this award, was developed with a focus on MARUI GROUP's business model and forward-looking initiatives. Through this lens, the report examines the Company's value creation activities from various perspectives.

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■ Focus on Business Model and Forward-Looking Initiatives



MARUI GROUP views its co-creation management reports as tools to be used in its proactive engagement with shareholders, investors, and other stakeholders. *Co-Creation Management Report 2017*, the most recent iteration of this report, focused on the Company's business model and forward-looking initiatives. To facilitate an even deeper understanding of these matters, we increased the number of dialogues with stakeholders included in the report, which proved popular in the previous year's report, and explained our value creation activities from a variety of perspectives.

■ Major Topics of Co-Creation Management Report 2017

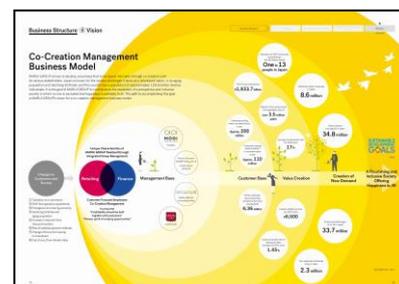
○ MARUI GROUP's Vision for Co-Creation Management

We strived to communicate MARUI GROUP's unique business model and the opportunities and threats faced in the retailing and FinTech businesses through a message from the president and a dialogue with an institutional investor.



○ Co-Creation Management Business Model

Explanations are provided on MARUI GROUP's business model in terms of its structure and the perspective of inclusion it incorporates along with introductions to the employees, organization, and corporate culture underpinning this business model.



○ Co-Creation Management

This report looks at MARUI GROUP’s practice of co-creation management by examining the Company’s management team; corporate governance systems; target balance sheet, a topic that garnered a strong response in the previous year’s report; and the Co-Creation Management Academy future leader development program.



■ Three-Year Cycle of Co-Creation Management Reports and Co-Creation Sustainability Reports

We view the three years since we published our first co-creation management report in 2015 as one cycle, and both our co-creation management reports and our co-creation sustainability reports were compiled based on this cycle.

In the first year of this cycle, we made our co-creation management declaration. The theme of the reports in the second year was co-creation management from a corporate value perspective. In the third year of this cycle, *Co-Creation Management Report 2017* explains our co-creation management business model. We hope that, by reading the reports from all of these years, you will gain a deeper understanding of MARUI GROUP’s concept of co-creation management. MARUI GROUP’s co-creation management reports and co-creation sustainability reports can be viewed by clicking on the following links.

<http://www.0101maruigroup.co.jp/en/ir/lib/i-report.html>

<http://www.0101maruigroup.co.jp/en/sustainability/lib/s-report.html>



Editorial Policy for *Co-Creation Management Report 2017*

Co-Creation Management Report 2017 was created as an integrated report that contains performance, business, and financial information centered on the Group's corporate philosophy and business strategies. It also comprehensively includes environmental, social, and governance information on the activities that support the Group's sustainable growth. The International Integrated Reporting Framework released by the International Integrated Reporting Council was referenced in the development of this report.

■Company Overview

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Corporate Website: <http://www.0101maruigroup.co.jp/en/>

President and Representative Director: Hiroshi Aoi

Major Affiliates: MARUI CO., LTD.; Epos Card Co., Ltd.; AIM CREATE CO., LTD.; etc.