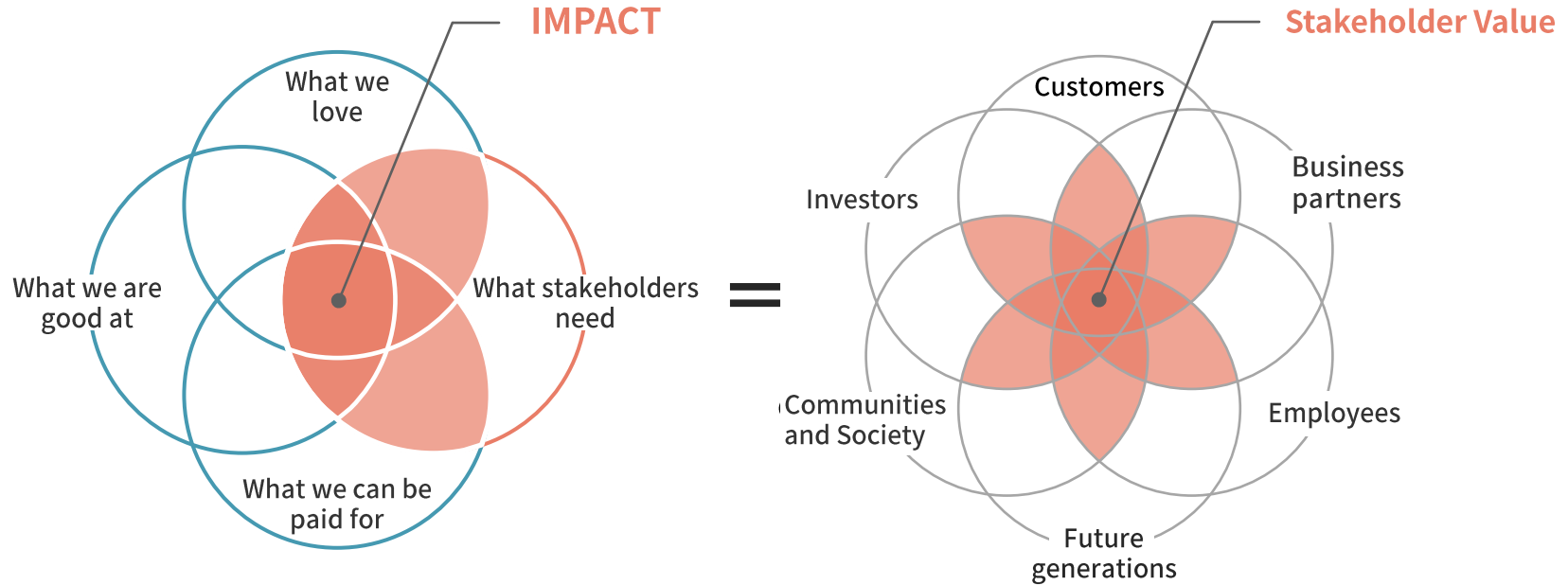


# 1-2 MARUI GROUP's Idea of Impact



**Value created by IMPACT = Stakeholder Value = Corporate Value**

\* Source: Héctor García, Francesc Miralles *IKIGAI*  
<https://www.penguin.co.uk/books/1112754/ikigai/9781786330895.html>