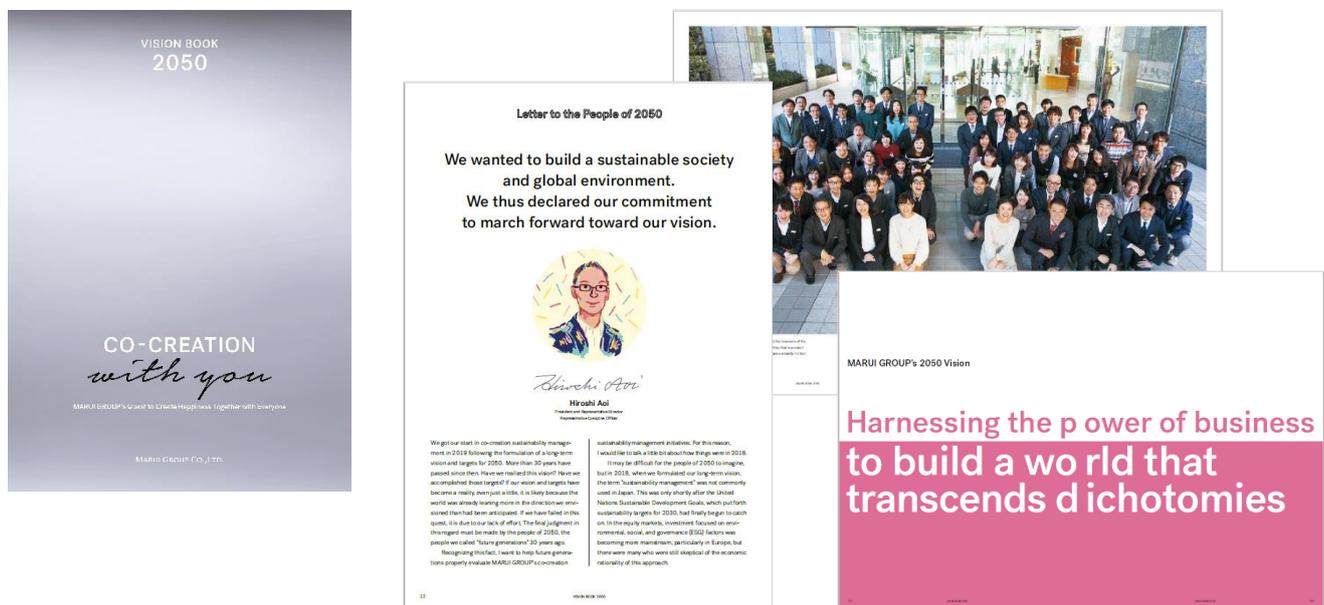


March 15, 2019

MARUI GROUP Publishes *VISION BOOK 2050*

Declaration of Long-Term Vision and Long-Term Targets for Co-Creation Sustainability Management

MARUI GROUP CO., LTD., announces that it has published *VISION BOOK 2050*, its latest co-creation sustainability report for all stakeholders.



■ MARUI GROUP Announces 2050 Vision

MARUI GROUP's 2050 Vision

Harnessing the power of business to build a world that transcends dichotomies

MARUI GROUP practices forward-looking co-creation sustainability management, an approach that merges its business, environmental, social issue response, and corporate governance initiatives in an integrated manner.

We are focused on the concept of “inclusion” as the key to responding to customer needs and social issues, which change with the times, and forging a better future.

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Our promotion of the concept of inclusion and its incorporation into our business strategies led the market to judge that MARUI GROUP’s corporate value had improved. Investors, however, voiced a need for the Company to

- Present a long-term vision and long-term targets for accomplishing this vision.
- Disclose quantitative information on progress toward the long-term targets.

Based on this input, MARUI GROUP undertook the establishment of a long-term vision in December 2017. This process culminated in the announcement of MARUI GROUP’s 2050 Vision at the co-creation sustainability explanatory forum held for investors in December 2018 and subsequent discussions with stakeholders in this regard.

■ VISION BOOK 2050

VISION BOOK 2050 provides explanations on MARUI GROUP’s 2050 Vision and the initiatives in three businesses founded on co-creation and in sustainability governance for accomplishing this vision. This report also includes a roadmap for MARUI GROUP’s quest to help build a flourishing and inclusive society that offers happiness to all.

MARUI GROUP’s 2050 Vision

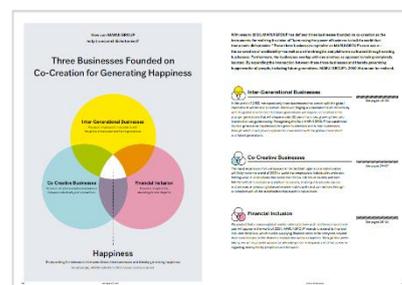
VISION BOOK 2050 contains information on the concept of inclusion and the vision for the world of 2050 that formed the basis for MARUI GROUP’s 2050 Vision of “harnessing the power of business to build a world that transcends dichotomies.”



Three Businesses Founded on Co-Creation

MARUI GROUP has identified three businesses that will aid it in accomplishing its vision of transcending dichotomies:

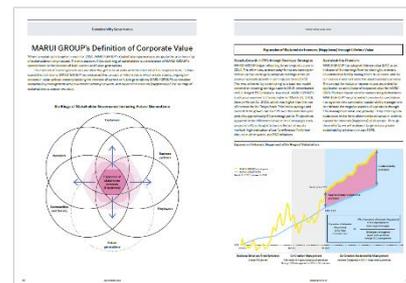
- Inter-generational businesses
- Co-creative businesses
- Financial inclusion



VISION BOOK 2050 details the long-term targets of each business and its initiatives for realizing its vision.

Sustainability Governance

MARUI GROUP realizes that co-creation with future generations is vital in its quest to help build a sustainable society and global environment through its business. For this reason, future generations have been included alongside the five groups of stakeholders the Company has previously emphasized. *VISION BOOK 2050* explains the new value creation initiatives being advanced to promote harmony and expand the intersections between the interests (happiness) of now six groups of stakeholders.



Creation of MARUI GROUP's 2050 Vision

MARUI GROUP's 2050 Vision was forged over a roughly yearlong process of ongoing discussion among employees, executive officers, and specialists.

VISION BOOK 2050 provides a look at the process of formulating this vision, which spans the proposal of visions by members of the Groupwide Sustainability Project Team assembled in December 2017, discussions with specialists and the children that will be the ones shaping the world 30 years from now, finalization at an intensive vision conference attended by all executive officers, and the announcement of the vision at the co-creation sustainability explanatory forum held in December 2018.



VISION BOOK 2050 is available through the following link.

→ <http://www.0101maruigroup.co.jp/en/sustainability/lib/s-report.html>

■ Company Overview

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President and Representative Director: Hiroshi Aoi

Major Affiliates: MARUI CO., LTD.; Epos Card Co., Ltd.; AIM CREATE CO., LTD.; etc.