

July 24, 2018

## MARUI GROUP Reports Receive Gold and Silver Awards in LACP's 2017 Vision Awards Annual Report Competition

MARUI GROUP announces that its *Co-Creation Sustainability Report 2017* (English-language edition) won a Gold award and its *Co-Creation Management Report 2017* (English-language edition) won a Silver award in the 2017 Vision Awards Annual Report Competition, one of the United States' two major report competitions.

### ■ About the Vision Awards

The Vision Awards are an award program organized by League of American Communications Professionals LLC (LACP) of the United States, which was established with the aim of encouraging improvements in the communication activities of companies, NPOs, academic organizations, government institutions, and other types of organizations. This program is one of the world's largest integrated corporate communication tool competitions, receiving entries from around 1,000 companies and other organizations from more than 20 countries worldwide. Reports submitted to this program are judged based on criteria including "Letter to Shareholders," "Message Clarity," and "Creativity."

### ■ Judging Results

#### ○ Gold Award Received by *Co-Creation Sustainability Report 2017*

*Co-Creation Sustainability Report 2017* received a Gold award with a score of 98 out of 100, with perfect scores received for six of the eight judging categories including "Letter to Shareholders," "Report Financials," "Creativity," and "Message Clarity."



For more information on the judging of *Co-Creation Sustainability Report 2017* in the 2017 Vision Awards, please refer to the following website:

→<https://www.lacp.com/2017vision/awards-annual-report-competition-marui-group-co-sustainability-report.htm>



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《 *Co-Creation Sustainability Report 2017* 》

In 2016, MARUI GROUP rebranded the CSR reports it had been publishing since 2008 as co-creation sustainability reports. In conjunction with this rebranding, we also redefined the focus of our business from serving all customers to promoting inclusion. Based on the theme of the inclusion advocated by MARUI GROUP, *Co-Creation Sustainability Report 2017* contains information on MARUI GROUP's four core themes that was focused on the 17 Sustainable Development Goals of the United Nations.



*Co-Creation Sustainability Report 2017*

- **Japanese-language edition:** <http://www.0101maruigroup.co.jp/sustainability/lib/s-report.html>
- **English-language edition:** <http://www.0101maruigroup.co.jp/en/sustainability/lib/s-report.html>

○ **Silver Award Received by *Co-Creation Management Report 2017***

*Co-Creation Management Report 2017* received a Silver award with a score of 97 out of 100, with perfect scores received for five of the eight judging categories including “Report Cover,” “Letter to Shareholders,” “Report Narrative,” and “Information Accessibility.”



For more information on the judging of *Co-Creation Management Report 2017* in the 2017 Vision Awards, please refer to the following website:

- <https://www.lacp.com/2017vision/awards-annual-report-competition-marui-group-co-integrated-report.htm>



《 *Co-Creation Management Report 2017* 》

MARUI GROUP has been publishing its co-creation management reports, a series of integrated reports, since 2015 with the aim of promoting co-creation management, a management approach for co-creating happiness born out of the harmony between the interests of all stakeholders. *Co-Creation Management Report 2017* focused on topics that were frequently requested during our interactions with shareholders, investors, and other stakeholders, namely forward-looking initiatives pertaining to business models, future risks, and other areas.



*Co-Creation Management Report 2017*

- **Japanese-language edition:** <http://www.0101maruigroup.co.jp/ir/lib/i-report.html>
- **English-language edition:** <http://www.0101maruigroup.co.jp/en/ir/lib/i-report.html>

Going forward, MARUI GROUP will continue to publish co-creation management reports and co-creation sustainability reports as tools for promoting constructive dialogue with stakeholders. In addition to communicating its corporate philosophy and policies, MARUI GROUP aims to co-create happiness by improving its corporate value through engagement with all of its stakeholders via these reports.

### **Company Overview**

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